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9th International Exhibition of Internal State Security

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8 - 10 October 2012

Under the Auspices of H.H the Heir Apparent, 9th Session of Milipol Qatar Begins



**265 local and global
companies from 38
countries**

**5623 sq.m
reserved area
with 24% increase
compared with
Milipol Qatar 2010**

Exhibition Schedule

First Day: October 8, 2012		Second Day: October 9, 2012		Third Day: October 10, 2012	
Time	Description	Time	Description	Time	Description
09,00	Attendance of Invitees	09,00	Morning session begins	09,00	Morning session begins
10.00	Official inauguration	13.00	Morning session ends	13.00	Morning session ends
13.00	Morning session ends	16.00	Evening session begins	16.00	Evening session begins
16.00	Evening session begins	19.30	Evening session ends	19.30	Evening session ends
19.00	Evening session ends				



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Milipol is one of the most important specialized international security exhibitions since its inception in 1996



Brig. Nasser bin Fahad Al Thani

11 new countries take part in Milipol for the first time

Under the noble auspices of H.H the Heir Apparent Sheikh Tamim bin Hamad Al Thani, the 9th edition of international exhibition of internal state security - Milipol Qatar 2012 is held during October 8 -10, 2012 at Doha Exhibition Centre. This edition of Milipol has attracted 265 companies from 38 countries from different parts of the world.

This was stated by Milipol Qatar Committee president Brig. Nasser bin Fahad Al Thani at a press conference held by Milipol Qatar committee to announce the final preparations for the expo. The Committee member Brig. Saud Rashid Al Shafi, General Manager of Milipol France Michael Weatherseed and several local and international media representatives attended the press conference.

Milipol Qatar Committee president said that all preparations for the Milipol Qatar 2012 have been completed as per the work plan laid by the Committee since the end of 2010 till now. The committee had

and ambitious development plans, which provided the appropriate environment to attract investors and unleash energies. These made Qatar a major destination for investors with huge urban and economic projects such as New Port Project, Qatar Rail and Qatar's hosting world Cup 2022", Brig. Nasser Al Thani said.

Total reserved area is 5623 sq.m and it is 24% higher than Milipol Qatar 2010. 265 companies from 38 countries will be participating in the expo. 11 countries such as Bahrain, Egypt, Jordan, Oman, Austria, Brazil, Bulgaria, New Zealand, Norway, Pakistan and South Korea are participating for the first time.

The Milipol Qatar chief said that the Exhibition will be divided into eight pavilions. They are 1) American pavilion (America, Canada), 2) German Pavilion (Germany, Switzerland and Austria), 3) Check Pavilion, 4) French Pavilion. The pavilions of Brazil, Jordan, Pakistan and the U.A.E are taking part in the Milipol Qatar for the first time, in which the pavilions of France and the U.A.E under the name of 'Tawazun holding' company are the largest ones.

The Ministry of Interior of Qatar takes part in the expo with a pavilion of 1007 sq.m, while the pavilion of Internal Security



Brig. Saud Rashid Al Shafi



Mr. Michael Weatherseed

The exhibition will display latest devices produced by human brain in the internal security field.

4 Arab countries participate in Milipol Qatar for the first time

participated in all major global security exhibitions and attracted many companies to the event, he added. The Committee also had advertised about Milipol Qatar 2012 in local, regional and international print and electronic media to give the exhibition a momentum appropriate with its reputation.

"The 9th edition of Milipol Qatar has special significance given the unprecedented surge Qatar is witnessing in all fields, thanks to the wise policies



Force (Lekhwiya) occupies 1056 sq.m area in the expo.

The president of Milipol Qatar also stressed that these kinds of participation makes the 9th edition of Milipol Qatar excellent one, compared to its previous sessions as it has become one of the specialized security events at international level. The expo is an ideal opportunity to get introduced with the latest trends in the security technologies and it also meets the increasing security requirements of the State of Qatar, GCC states and Arab and regional countries as well, which has inspired the international companies on active participation in this expo and displaying and marketing the newest equipments and technologies produced by them, he pointed out.

Brig. Nasser Al Thani said that the data and statistics of the 9th edition of Milipol Qatar

The Ministry of Interior partakes in the expo with a pavilion of 1000 sq.m, while the Internal Security Force (Lekhwiya) occupies 1056 sq.m area in the expo.

emphasize the huge success of Milipol Qatar since its first launch and it is very clear from the increasing number of exhibiting companies and the space reserved by the exhibitors, which has exceeded the booked space of all previous exhibitions. This is because of the reputation gained by Qatar in all spheres and by the special interest taken by the Minister of State for Interior Affairs HE Sheikh Abdullah bin Nasser bin Khalifa Al Thani in preparing and improving this important event, said Brig. Nasser Al Thani.

He thanked the sponsors of 9th edition of Milipol Qatar



including Abdullah Abdul Ghani and Bros (the official sponsor) which is considered as a partner of the exhibition from its beginning, the Qatar Petroleum (Diamond sponsor), Saleh Al-Hamad Al-Mana (Platinum sponsor) and all other sponsors.

He also thanked the Milipol Paris and Milipol Qatar teams for their efforts in marketing and attracting world famous companies to this session, which have contributed to the success of the expo and the representatives of local and international media.

On his part, the General Manager of Milipol France Michael Weatherseed said that the marketing plan of the Milipol Qatar was successful as there is an increment of 24% in the participation of companies, compared to last Milipol Qatar. The efforts of the Milipol Qatar Committee in promoting the exhibition gave chance to the participation of a number of countries and companies for the first time in

the history of Milipol, added the GM of Milipol Paris.

Answering a question from the media on the participation of French companies in Milipol Qatar 2012, Michael Weatherseed said that 42 big and small French companies are participating under the umbrella of French pavilion and more than 6 French companies outside the French pavilion. The companies will exhibit newest security, prevention and protection equipments and devices and a mobile hospital as well, he mentioned.

Responding a question from the media, the president of Milipol Qatar stressed that the holding of Milipol Qatar in second week of

The website of Milipol Qatar comprises of comprehensive data and information related with the exhibition

October, instead of last week of November doesn't effect on the size of the participation, but on contrary, the efforts were doubled and the preparations were completed on its time. On his part, Michael Weatherseed praised the Milipol Qatar and the efforts invested in preparing the expo as per the schedule and commented it as one of the most important exhibitions in the region.

At the end of the press meet, Brig. Nasser Al Thani launched the link of Milipol Qatar 2012 on the website of Ministry of Interior.

The link consists of a lot of information on activities of Milipol Qatar 2012, exhibited products, visitors , photo album, history of Milipol Qatar, details of sponsors and media centre.

The visitors and media persons can register through the Milipol Qatar website in advance.

Products Exhibited in the Milipol Qatar 2012

The participating companies will display several latest products and services related with internal state security including:

- Electronics, Information Technology and Communications Systems
- Transportation (vehicles - ships – drones)
- Weapons and ammunition
- Optical Instruments
- Woven fabrics and garments
- Forensic machines
- Civil defense equipment
- Machines to get rid of bombs and mines
- Consultant and training services

Milipol Qatar exhibits security products and services in the following sectors:-

- Police forces
- Coast and borders security
- Airport and port security
- Customs
- Special Security Forces
- Civil Defense
- Penal and correctional institutions
- Protection of sensitive sites and industrial sites
- Protection of oil and gas facilities



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Milipol Qatar ...The Profile

The Milipol Qatar is one of the most important exhibitions in the Middle East and it is held every two years in Qatar alternatively with Milipol France.

From the beginning in 1996, the Milipol Qatar has witnessed a great success among the exhibitions held at international, regional, Arab and Gulf level.

Story of Milipol

Under the patronage of the Emir of Qatar HH Sheikh Hamad bin Khalifa Al Thani, the first edition of Milipol Qatar Exhibition was launched in 9th Nov. 1996. This was the first exhibition of its kind held in the Gulf region and the Middle East. The event achieved huge success as a result of well organization and technical preparation and large presence of visitors. The national companies and government establishments rushed with enthusiasm to take part in the expo by supporting financially and morally, in addition to taking part in the expo considering it as an honorable work that will accomplish a lot for Qatar in the celebrations that will be held at international, regional and Arab levels.

All sectors of the State acted at its best to make this event successful and the Milipol 1996 exhibition received hundreds of guests and journalists, and about 196 international, national, Gulf and Arab companies in addition to some establishments of the State took part in the expo. The participation of national companies in the 1996 expo was a confirmation towards everyone's patriotism and honest competition to raise the reputation of the country and for its development and prosperity.

It is expected that the 9th session will witness distinctive participation and significant competition among a large number of internal security companies as a result of excellent achievements made by the Milipol committee in marketing the exhibition, especially after the preponing the schedule by about five weeks. It was a major challenge for the Committee to intensify marketing and promotion activities, which brought the participation of 11 new countries for the first time including 4 Arab countries.

Preparations for Milipol Qatar 2012

The preparations for Milipol Qatar 2012 has

begun after achieving the great success in Milipol 2010 in terms of the number of visitors and VIPs who attended the expo. The number of official delegations reached to 107 from different countries of the world, while the number of visitors reached to 5517.

In addition to the large number of local and international journalists who have covered the event, the total deals signed during the expo were 11 deals with a total value of 164 million Qatari Riyals.

As the result of this success, the Milipol Committee had to take early and good preparation for 2012 Milipol. The Milipol Qatar committee worked hard to promote the ninth session of Milipo and this was confirmed by Brigadier Nasser bin Fahad Al Thani, President of the Milipol Qatar Committee, where he said that the Committee members visited various exhibitions in Europe, Middle East and North Africa such as Milipol Paris 2011, Intersec Dubai, I.S.N.R exhibition in Abu Dhabi, DSA exhibition in Malaysia, SOFEX Amman and EUROSATORY exhibition in Paris and other exhibition for inviting the companies to attend in the Milipol Qatar Exhibition 2012.

"Specialized security equipments companies always improve their products and they are trying their best to showcase the latest equipments in Milipol Qatar 2012 exhibition. Because of this, during our marketing tour, we tried to invite the companies that have latest products in the field of modern security equipments to have an important addition to our expo", said the president of Milipol Qatar mentioning the new items of in this edition of the exhibition.

We will see many security equipments manufactured by major companies in the world that will be displayed for the first time in Milipol Qatar 2012, he added.

He also pointed out that the Milipol Qatar is very important for the Ministry of Interior to identify developments in the field of modern technologies in the world as it is an opportunity to get acquainted with these devices exhibited in the expo. It is expected that the new deals would be signed in Milipol Qatar 2012.

Sponsors and Supporters

Due to great importance of Milipol Qatar, the biggest companies and establishments want to play their national role and participate in

achieving success for the major events held in the country, including the Milipol Qatar. There is Abdullah Abdul Ghani as main official sponsor, which sponsors The Milipol Qatar from its beginning in 1996. The Diamond sponsor Qatar Petroleum is keen to participate in all sessions of Milipol, because it has security concerns in its work and it is interested to identify the latest security and safety equipments to use in security and safety systems for its facilities. The Platinum Sponsor is Saleh Hamad Al-Mana -Nissan Car Agency. There are other companies that contribute as sponsors such Renault Trucks, Global Enterprises Technology, Al-Salam International company, Qatar Tourism Authority, Ritz Carlton Doha (Official Hotel), Qatar Airways (Official Carrier) and Qatar Navigation (Official Shipper).



Milipol Qatar in figures

Year	Number of Companies	Number of Countries
1996	196	24
1998	211	31
2000	181	32
2002	149	28
2004	220	35
2006	245	37
2008	260	37
2010	220	33
2012	265	38



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